



Remember Me Fundraisers

*A How-to Guide
to Honor Your Child While
Helping Families Like Yours*



Start Your Own "Remember Me" Fundraising Campaign



Just Enduring is here to support you in creating a meaningful tribute to your child while raising funds to help other families navigate the difficult journey of grief. We are honored you would make such a thoughtful contribution to our mission.

This guide will help you set up and run a successful fundraising campaign in memory of your child. The process is very simple!

Step 1: Complete the "Remember Me" Form to Start your Campaign

- Visit JustEnduring.org/remember-me to complete the "Remember Me" form.
- Please provide detailed information about your child's story and any specific details you want to include on your page.
- You can also add photos.

Step 2: Set a Fundraising Goal

- Set a realistic fundraising goal to inspire your supporters.

*Complete the
Form*





Step 3: Submit the "Remember Me" Form

- Allow 7-10 business days for us to create your personalized page.

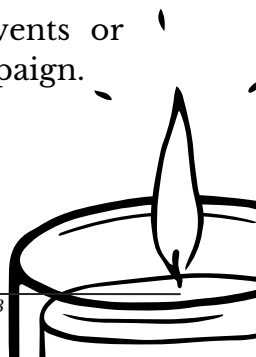
Step 4: Share Your Page with Your Community

Spread the Word:

- Share your "Remember Me" page link with family, friends, and colleagues via email and social media. Encourage them to share the link within their networks as well.
- Send a personal message to close family and friends explaining what Just Enduring does and how they can honor your child by supporting the cause. An example letter template is included in this guide (page 7) and [available here to copy](#).

Host Fundraising Events:

- Organize events such as a memorial walk, bake sale, silent auction, or trivia night to gather your community and raise funds.
- Partner with local businesses to host events or donate a portion of their sales to your campaign.



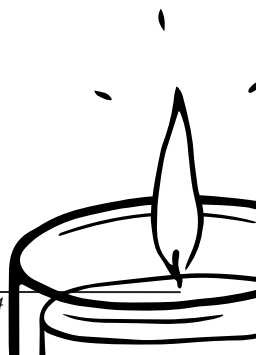


Create a Challenge:

- Encourage your supporters to participate in a challenge, such as running a 5K or giving up a daily coffee for a month in exchange for donations.
- Check out the other campaigns to see some good examples of challenges.

Step 5: Keep the Momentum Going

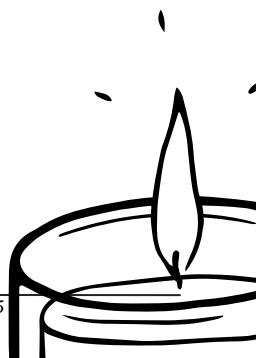
- Regularly update your supporters on your progress toward your fundraising goal. Share stories of how their donations are making a difference through Just Enduring's programs.
- Thank your donors personally with a message or a phone call. Let them know how much their support means to you and the impact they are making.
- Consider creating a thank-you video to express your appreciation to your supporters.
- Celebrate fundraising milestones and share these achievements with your supporters.





Step 6: Wrap Up Your Campaign

- As you approach the end of your campaign, send out a final appeal to encourage any last-minute donations and help you reach or exceed your goal.
- Once your campaign concludes, share the results with your supporters. Highlight the total amount raised and the positive impact their contributions will have on Just Enduring's mission.
- Take a moment to reflect on your journey and the legacy you've built in honor of your child. Know that your efforts have made a significant difference in the lives of other grieving families.



Why Remember Me

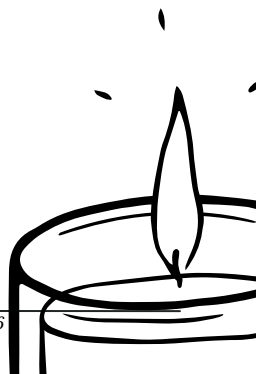


By sharing your child's story and raising funds in their memory, you help provide essential resources and support to parents, families, and caregivers facing similar losses. You are creating a legacy for your child that inspires others and puts a smile on the faces of families you don't even know just by sharing your story.

Your participation in the "Remember Me" campaign ensures that Just Enduring can continue to offer comfort and guidance to those who need it most. The funds you raise are important to our mission, but the simple act of sharing your experience with the world for others to know that they are not alone makes an immeasurable difference.

Please know how grateful we are for you and how touched we are by your thoughtfulness.

Your efforts ensure other families have the support they need while they endure the loss of a child.





Fundraising Letter Template

Subject: Join Us in Honoring **[Child's Name]** by Supporting Just Enduring

Dear Family & Friends,

In loving memory of **[Child's Name]**, we have started a "Remember Me" campaign to raise funds for Just Enduring, an organization dedicated to helping families like ours navigate the difficult journey of grief. This nonprofit organization provides essential resources, guidance, and a compassionate community for parents, siblings, and caregivers who have suffered the loss of a child.

While nothing can fill the void left by their absence, we have found solace and support through the incredible work of Just Enduring.

[Insert a personal story about your child here. Share some cherished memories, their unique qualities, and the impact they had on your life.]

In loving memory of **[Child's Name]**, we invite you to join us in supporting Just Enduring. Your donation will help provide vital resources and support to other families experiencing the profound grief of losing a child. Every contribution, no matter the size, makes a difference.

[Add here if you have a special challenge or specific dollar amount to raise.]

[Link to Campaign Page]

Thank you for your compassion and generosity. Together, we can ensure that the memory of **[Child's Name]** lives on through the support and comfort we provide to other grieving families.

With heartfelt gratitude,

[Your Name]

[Your Contact Information]

[Link to the Remember Me Page]

P.S. Please feel free to share this email with others who may want to support our cause. Your help in spreading the word is greatly appreciated.



About Just Enduring

Mission

Provide grief support to parents, family, friends & caregivers who endure the loss of a child.

Resources



Immediate resources when and where parents need it most.

Relationships



Connect bereaved parents based on similar losses.

Sibling Support



Variety of resources to support surviving siblings.

Inspiration



Jackson



Everly

When parents lose a child, they are left with a life that will forever be different. After Ben & Lara lost their son Jackson and Nick & Martha lost their daughter Everly, they became dedicated to helping bereaved parents during the worst time of their lives.

They teamed up with Jackson's PICU Doctor, Ken Remy (who grew up having lost his brother Dennis) and his wife Allison (the Joanie & Tom Adler Endowed Director of Parent Bereavement, LISW), to create Just Enduring to provide resources to parents, family and friends who have to endure the loss of a child.

Stay in Touch

**SCAN TO
SUBSCRIBE**



Stay in touch with Just Enduring and parents like you.

Provide us feedback, let us know ways we can improve this information.

We're bereaved parents like you, but we know everyone has different experiences. Let us know what we can add to this booklet and/or to our website so that we can help future bereaved parents.

JustEnduring.org



Support@JustEnduring.org

314-391-4119



*If you feel like you have suicidal thoughts, do not hesitate to visit
988lifeline.org or call or text 988.*